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🌐 www.chelsearugg.com

📍 New York, NY

# CHELSEA RUGG

Video Producer & Editor

## 🌟 RECENT PROJECTS



A bilingual docuseries on financial literacy for Latinas and children of immigrants. I am the Series Producer and animator. 🎬 [Watch here](#)



4 short docs highlighting Filipino American careworkers. I was the Co-Producer, Post-Pro Supervisor and project manager. 🎬 [Watch here](#)



An award-winning stop motion short film that I wrote, directed, animated, and edited. The gifs that I created from the film have over 35 million views on Giphy! 🎬 [Watch here](#)

## AWARDS & NOMINATIONS

- Webby Award, *Take on Fake* (2021)
- GLAAD Media Award nom, *Caretakers* (2022)
- 4 New York Emmy noms, *Caretakers* (2022)
- Webby Honoree, *Caretakers* (2022)
- DCIFF Best Animated Short, *Chapped* (2020)

## WORK EXPERIENCE

### 📍 The WNET Group - New York Public Media

September 2017 - Present  
Digital Video Producer

- Pitch, write, produce, edit and animate digital content, ranging from documentary series, explainers, social video, stop motion animation, and podcasts
- Serve as point of contact between internal and external stakeholders and creatives
- Create timelines, workflows, and deliverables for numerous simultaneous projects
- Manage departmental freelance video editors
- Train content creators at PBS stations across the country on social video & accessibility
- Produced original social content for national PBS brands, including *Nature*, *American Masters*, and *Great Performances* ('17-'20)
- Promoted from previous roles at the organization: Digital Video Specialist ('18-'20), Associate Social Video Producer ('17-'18)

### 📍 Penguin Random House

July 2014 - September 2017  
Associate Video Producer

- Produced, filmed and edited digital videos for book releases and digital video channels
- Led the creation of a stop-motion digital series, [Kick A\\*\\* Characters](#)
- Promoted from previous roles at the organization: Video Production Coordinator ('15-'16), Digital Publishing Assistant ('14 - '15)

### 📍 Sundance Film Festival

Seasonal Staff, 2013 & 2014 Festivals  
Assistant, Student and Community Programs

- Assisted Manager of Utah Community and Student Programs with festival programs
- Managed Filmmakers in the Classroom program and Q&As throughout the Festival

## SKILLS

Adobe Creative Suite (Pr, Ae, Ps, Ai); Final Cut Pro X, Dragonframe, Reaper, Audacity

Camera, Lighting, and Audio equipment

Basecamp, AirTable, Hootsuite, Microsoft Office, Mac & PC

## EDUCATION

Virginia Tech

B.A. Theatre & Cinema

B.A. International Studies

2008 - 2012